

instacom™
INSTANT COMMUNICATION SOLUTIONS



Management and
Communication Solutions
at the touch of a button





In the information era connectivity, manageability and traceability have become the competitive advantage.





Accessibility to people and information can be the critical difference between life and death.



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85

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We have made it our mission to Pioneer **World Class** Communication and Personnel Management Solutions in Africa.

It's time to shift your Paradigm.

Welcome to Instacom.

Management and Communication
Solutions at the touch of a button.

Brands that trust us:



“ Chubb Security has confirmed deployment of Instacom's PTT communication solution. It is currently used in the Alarm Monitoring Centre to dispatch the Armed Response fleet. Chubb is using the service in full broadcast mode and is proving to be superior to every other tested national communication platform. It has reliable national coverage footprint using the MTN infrastructure, the cell phone quality communication is instantly available at the push of a button. Instacom has a dynamic team. Support and services are of a high standard.

Marius Erasmus. IT Infrastructure Manager | Chubb Group



At Instacom, we provide complete solutions with the necessary devices to allow **world class** communication, management and tracking. Quality information will empower your team to manage time **more accurately** and work **more efficiently** wherever they are.

Our real-time mobile solutions, works across multiple platforms and networks. Instacom's "Push to Services" facilitates effective, clear and secure communication across different media and are tailored to fit specific organisations.

Our High-tech mobile workflow and tracking systems were developed to optimise business efficiency and eliminate redundant processes. Information is gathered, analysed and delivered instantly.

Instacom's exclusive partnership with Mobile Tornado elevates our solutions to World Class status.



“ South Africa has a burgeoning mobile communications market and we are delighted to be working with Instacom as it rolls out Push to Services to its customers.

Jeremy Fenn, Managing Director, Mobile Tornado Group



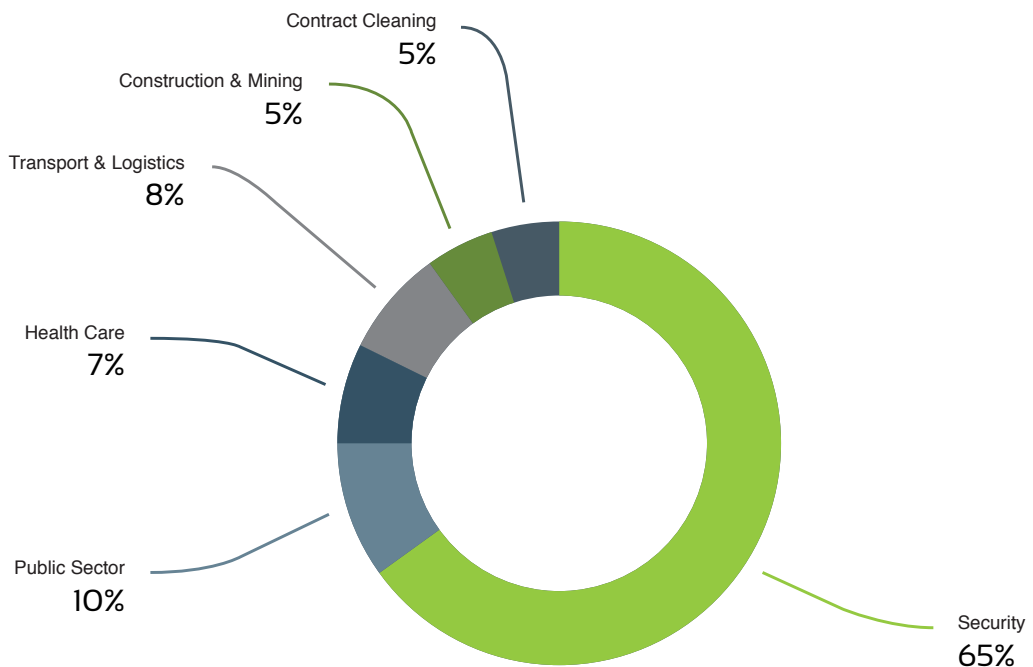
Our solutions are tailored for industry specific market needs.

We understand that not all organisations are the same. Each one has its own challenges and requirements. This fact has motivated us to create a service strategy around five core deliverables:

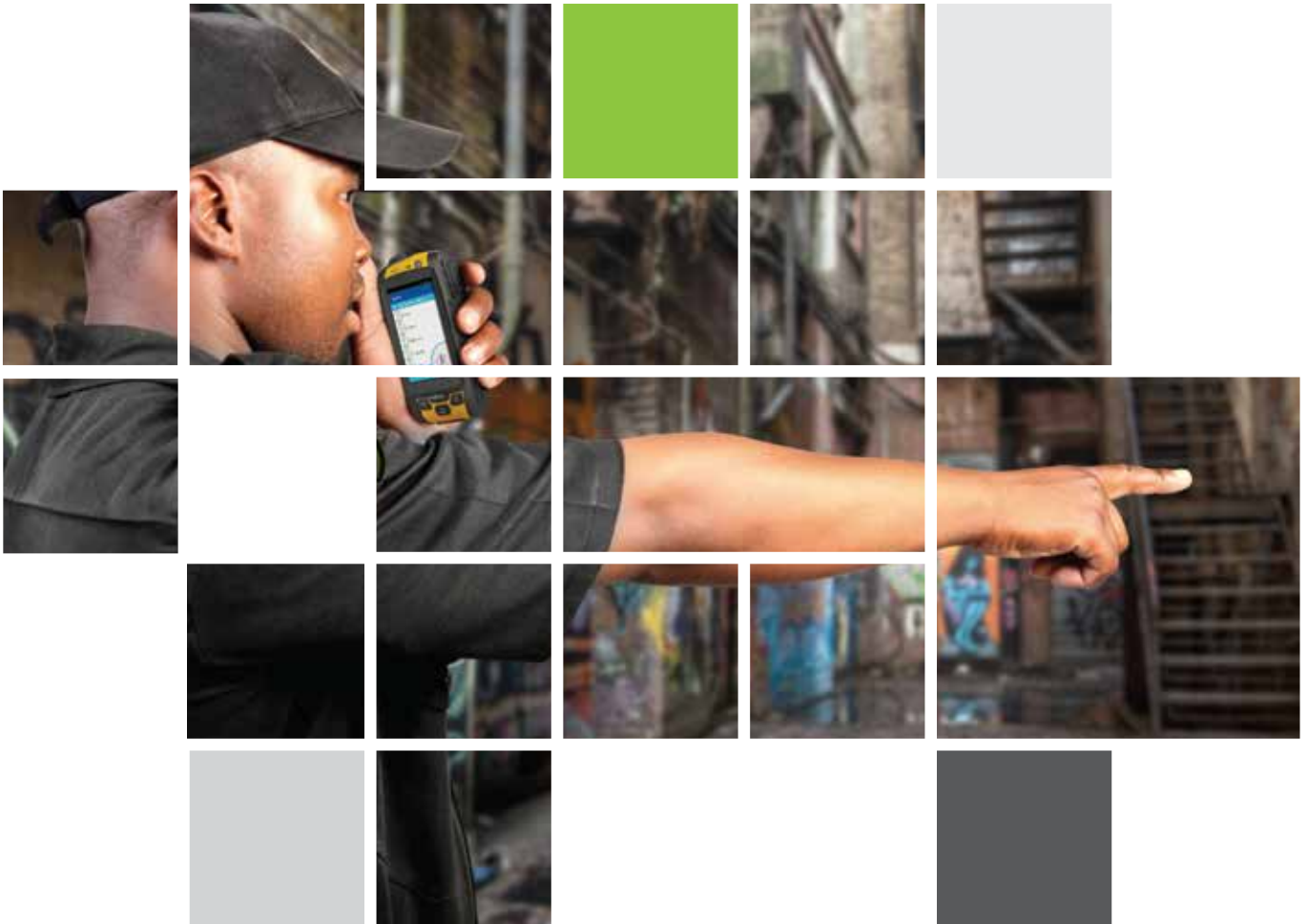
- Intuitive applications that are user-centered.
- Reliable infrastructure that inspires confidence.
- Fully Rugged Devices designed from inside out to work in extreme conditions.
- Foresight to Anticipate and dictate future long-term trends.
- Align Opportunities with Innovation Strategy.

We investigate your business processes and analyse your key outputs to create an integrated communication, management and tracking solution to fit your specific needs. Ultimately, this will increase your operational efficiency and simultaneously drive down your cost.

Product Market Penetration



Security



In the corporate security world, various aspects of security used to be compartmentalised – notably often by non-communicating departments for IT security, fraud prevention, and physical security. Modern-day security requirements place the emphasis on a greater need for interconnectivity, an approach varyingly known as holistic security or "all hazards" management.

Guard Patrolling and communication equipment have to be relevant and function in the most extreme conditions, which necessitates robust equipment with reliable coverage and service

600+

Companies

17568+

Solutions deployed

Public Sector



Efficient communication, data capturing and a reliable support infrastructure are all part of Instacom's comprehensive solution to optimise our clients' service delivery capacities. The general workforce may look upon data security as something intangible, but to organisations that harness technology and understand the competitive advantage that accompanies quality data, it is an invaluable asset.

Real-time communication with a group or individual without the risk of being out of range, renders traditional two-way radio communication obsolete.

87+

Companies

3207+

Solutions deployed

Health Care



Emergency calls require an instant response from EMS personnel. Mission Critical Communication must be concise, clear and rapid and decisions are taken quickly to minimise the loss of life. Reliable hardware and innovative applications can facilitate the rapid response required in these situations.

Instacom is the premier supplier of dependable alternative communication solutions that is used by some of the leading emergency service providers worldwide.

60+

Companies

1891+

Solutions deployed

Transport and Logistics



Logistics is integrated into the daily activities of nearly every consumer, business and government. Whether your business moves freight or people on the ground, in the air or on water, the Instacom Suite of Push Services will meet all your requirements with a single device.

Instacom's comprehensive solution assists logistics companies with communication and data capturing at every stage of their planning, implementation and controlling procedures for effective and efficient transportation and storage of goods.

87+

Companies

1753+

Solutions deployed

Construction and Mining



Productivity, sustainability and reliability are essential for success in the construction and mining fields. Some of the equipment used in mining and construction sites must operate continuously in harsh and noisy conditions for 24 hours a day and seven days a week. As down-time has serious implications for production, communication equipment should be able to withstand severe operating environments. Handsets should be durable, have built-in loudspeakers for operating in noisy areas, have long-lasting batteries and offer high reliability. To meet these very demanding requirements, Instacom fuses the best applications for communication and data collection with the very latest rugged phone technology.

This holistic solution increases productivity and lower maintenance costs. Instacom offers a resilient and effective communication system which is imperative for safety and productivity.

65+

Companies

1351+

Solutions deployed

Contract Cleaning



Instacom offers easy-to-use technology on a single device that can be applied for instant on-site communication, data collection, capturing proof of attendance and filing the full history of every transaction.

Whether your company offers commercial window cleaning, office cleaning or washroom servicing, we provide easy and efficient ways to monitor your staff's attendance and workflow.

65+

Companies

1491+

Solutions deployed



INSTANT COMMUNICATION
with Global Coverage at an affordable price



REAL TIME INSTANT MESSAGING
connects ALL users within the organisation



WITH ALL DEVICES GPS ENABLED
you can locate & monitor ALL staff movements in remote areas at a single push of a button



DESKTOP MANAGEMENT
software that supports Push to Services on ALL remote devices. Records, Monitors and Reports on ALL communication



A MOBILE PANIC BUTTON
able to send AUTOMATED emergency notifications FAST



MOBILE APPLICATION MANAGER
to Restrict, Monitor & Track mobile device usage during OFFICE HOURS



VEHICLE ACCESS CONTROL
VAC utilizes an Android app to capture visitor data and a web backend to access this information.



AN ADVANCED WORKFLOW
Management tool utilising superior near field communication technology. THIS is the ULTIMATE staff & product monitoring solution



A GUARD PATROL SYSTEM
that offers you COMPLETE peace of mind. Ensuring that your guards are ON LOCATION... ON TIME



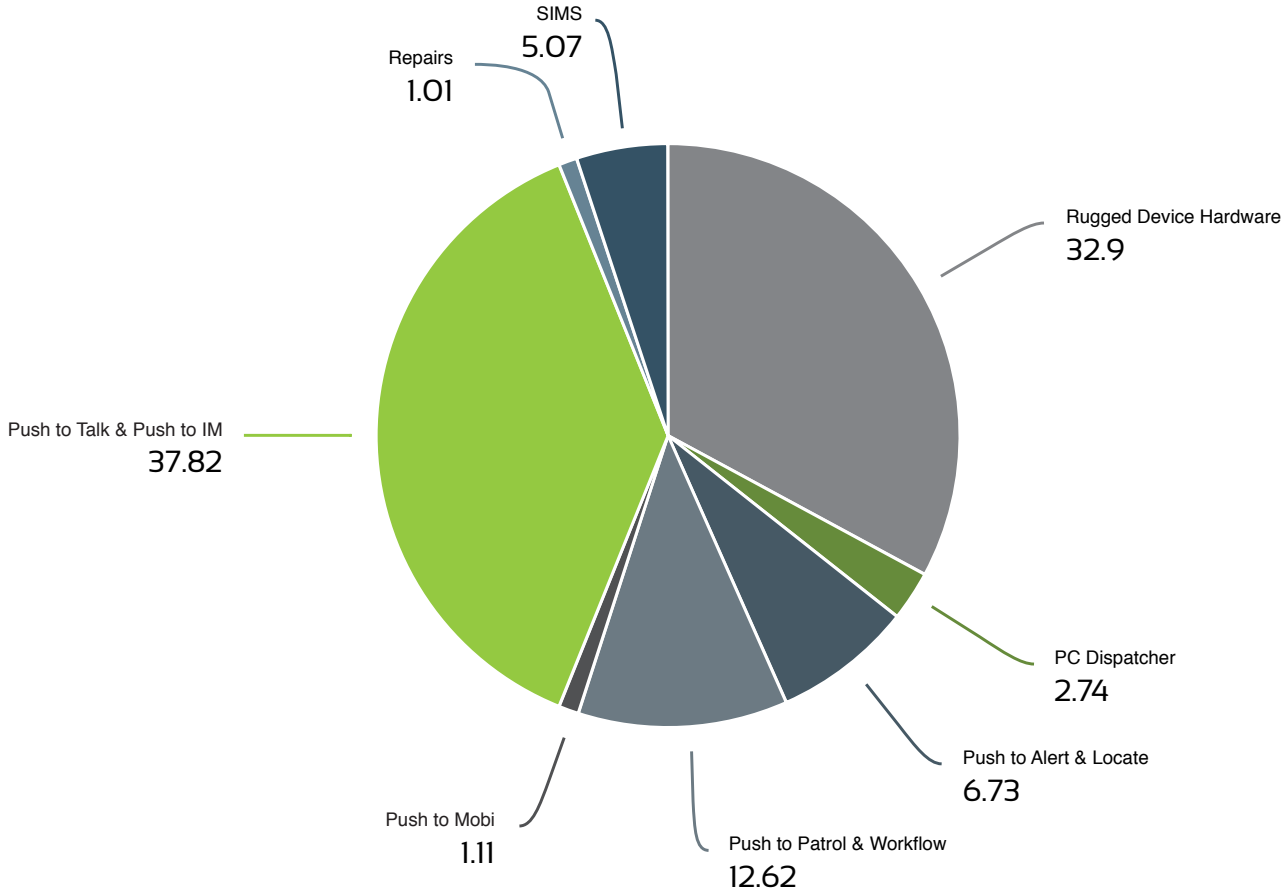
PEOPLE ACCESS CONTROL
PAC utilizes an Android app to capture visitor data and a web backend to access this information.

Our Solutions

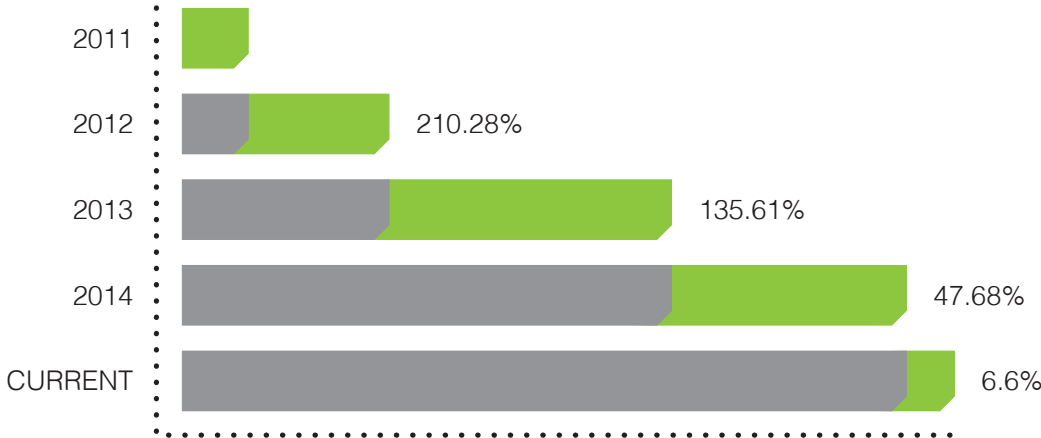
15000+
Products deployed

37000+
Solutions deployed

Product Market Share



Annual Turnover Growth



Instacom's world of exclusivity

Instacom has made it our business to partner with world-class hardware and software brands. These relationships empower us to influence and tap into the best research and development teams in the world. We work closely with them on the development of bespoke technology for emerging requirements within your marketplace.

This pro-active, first-to-market strategy allows us to dominate our industry with ground-breaking software and hardware solutions.

Partner with Instacom. We have the vision and resources to grow your business as it evolves.

Technology Market Share

60%

of the world and growing.



Mobile Tornado

While conventional mobile services and private mobile radio solutions once forced staff to carry multiple devices, Mobile Tornado now enables services to be consolidated onto one single handset - which can be sourced from a number of suppliers. A company can communicate worldwide with one or many employees simultaneously.



GoRugged

GoRugged.co.za provides a one-stop destination for all your rugged device requirements online. Need a smartphone or tablet that can take a punch? Welcome to a world where your activity is not restricted by the durability of your mobile device. A world without limits. Finally you can own a device that can work, play and live as hard as you do. Go rugged, go anywhere!



Reslink

Reslink creates state-of-the-art mobile solutions beneficial for any organisation with mobile workers and/or mobile equipment. Real-time data collection and transmission based on leading-edge mobile technology guarantees our customers full control of their service processes and mobile assets from anywhere, anytime.

We have developed powerful mobile applications for tracking and supporting mobile workforces that are successfully utilised in many different industries.



RugGear

Founded in 2006, the RugGear range of products was developed without compromise, with ruggedness and durability at the core of their design.

Whether you're looking for a rugged phone that will just let you send or receive calls and text messages, or a fully featured rugged Android smartphone with access to 600,000 apps as capable as any other smartphone on the market, we have the product for you.



Sonim

Sonim Technologies is the provider of the world's most rugged, water-submersible mobile phones designed specifically for workers in demanding and hazardous environments.

They specialise in workforce-critical communication tools for vertical industries including construction, security guarding, oil, gas and chemical operations, utilities, transportation and logistics, forestry, agriculture and defence.



Flir

The FLIR One camera works with iPhones and iPads, and Android smartphones and tablets. Its technology will turn your Smartphone into a thermal camera, allowing you to see the invisible heat signatures that people and objects emit. With the FLIR One app installed and the FLIR One camera attached to your mobile device of choice, you can get a thermal reading on anything it's pointed at.



Nomu

Nomu mobile phones were initially designed and created for military use. As a special functions integrator and reliable communication tool, it has greatly fulfilled the tasks of the China military field exercises in various extreme conditions and afterward extended to the retail market.

The rich heritage of Nomu is to create the best outdoor rugged mobile phone. Our devices are put through their paces in a series of tests including a car-rolling, 2m drop, 1m water submersion and -20-60 degrees centigrade temperature variations.



Kyocera

Phones for Your Extreme and Everyday use.

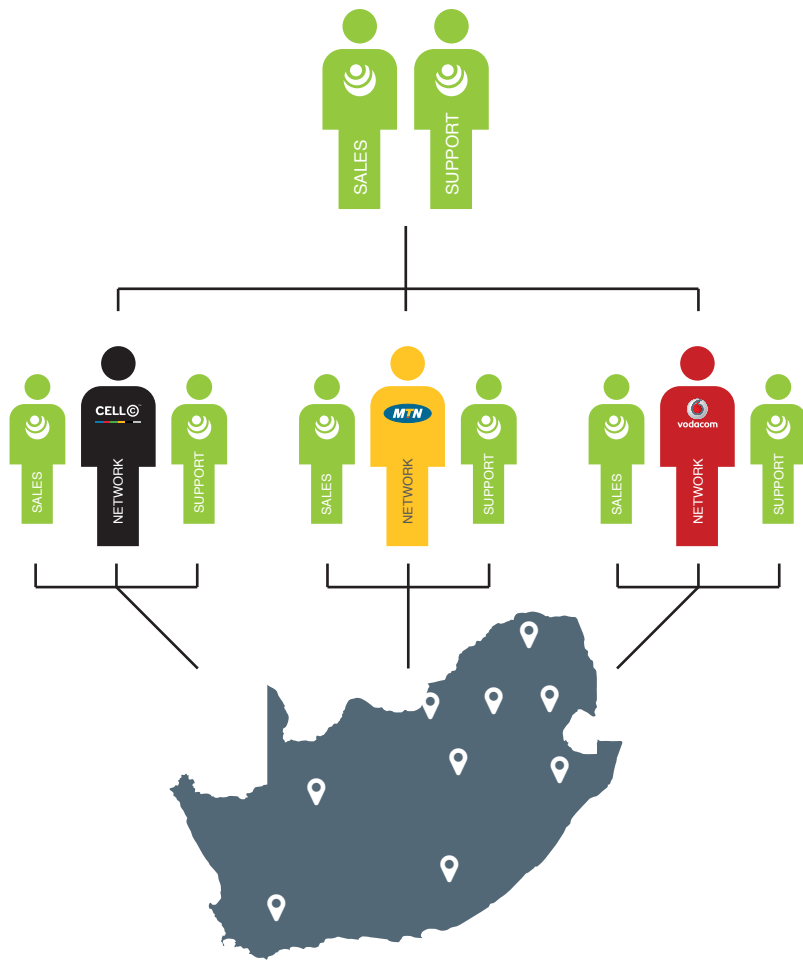
Designed with durability, dependability and long-term value as priorities, Kyocera creates mobile phones that help people feel comfortable with new technology, and use it to connect, perform, and outsmart the challenges in life. Doing more with your phone instead of being confused by it – or having to be careful with it – is at the heart of Kyocera's confident personality.

Instacom Distribution and Support Infrastructure to Support Network



Sales and Support Strategy

Mobile Carrier Sales and Support – National



Network Core

Instacom Consultants (Sales and Support) are permanently based within the Mobile Carrier's Head Office. This is to ensure that all Network Business Units staff have direct access to qualified Instacom Product and Software Specialists. We motivate and support the Networks and their staff to stimulate sales and to offer quality after-sales service.

Mobile Carrier Sales and Support – National

Support

Our Regional Support staff provide support, training and education to the Mobile Carrier's Regional Business Units. The main focus of this support is to instil product knowledge. Strategic campaigns and Roadshows are also held to boost the performance of these Units.

Retail

Instacom Regional office staff (Cape Town, Durban, Pretoria, Port Elizabeth and Bloemfontein) support the Regional Mobile Carrier Centres. This relationship optimises growth opportunities. The main focus of the regional support is to guarantee superior service and optimised end-user experience.







In 1876, Scottish emigrant Alexander Graham Bell was the first to be granted a United States patent for a device that produced clearly intelligible replication of the human voice.

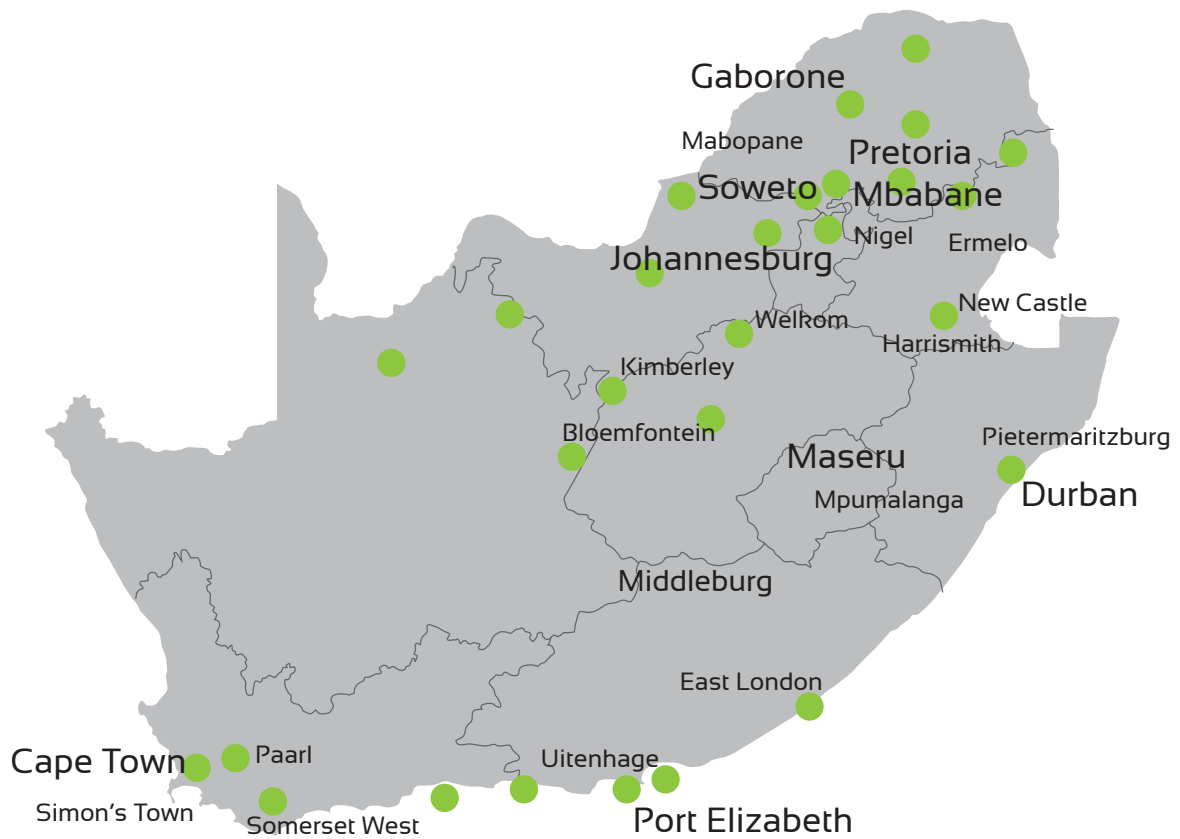
This instrument was further developed by many others. The telephone was the first device in history that enabled people to talk directly with each other across large distances. Telephones rapidly became indispensable to businesses, government, and households, and are today some of the most widely used small appliances.

It's time to turn the page! Instacom, providing next generation Communication & Management Solutions.

Almost

140
years

has lapsed since the
invention of the
telephone.



GAUTENG

14 Berkley Office Park,
8 Bauhinia Street,
Highveld Techno Park,
Centurion, 0157

WESTERN CAPE

Terrace Suites,
Cascades Terrace,
Waterfront Road,
Tyger Waterfront, 7536

KWAZULU-NATAL

111 Bernadotte Street
Amanzimtoti
KwaZulu-Natal
4126

EASTERN CAPE

68 Pickering Street
Newton Park
Port Elizabeth
6045

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